ABSTRACT

Micro, Small and Medium Enterprises Department - Replacing the term Hall Rent with suitable component of expenditure for reimbursement of 50% grant of exhibitions conducted by MSMEs Associations – Revised Guidelines for availing Marketing Assistance by the MSMEs Associations conducting / participating in Domestic Trade Fairs / Exhibitions / International Trade Fairs - Orders – Issued.

Micro, Small and Medium Enterprises (G) Department

G.O (Ms) No.38

Dated: 09.10.2018

Read:

1. G.O. (Ms).No.14, Micro, Small and Medium Enterprises (B) Department, Dated 07.05.2008
2. G.O. (Ms) No.10, Micro, Small and Medium Enterprises (G) Department, dated 18.02.2009.
4. From Additional Chief Secretary / Industries Commissioner and Director of Industries and Commerce letter Rc. No.13343/IES-2/2017, dated 06.06.2017 and 11.05.2018.

ORDER

In G.O. (Ms) No.14, Micro, Small and Medium Enterprises (B) Department, dated 07.05.2008, Government have issued Micro, Small and Medium Industries Policy, 2008 for the benefit of Micro, Small and Medium Enterprises and announced several schemes in the policy including programme for infrastructure support. Under the Heading Information and Marketing support, it has been mentioned among other things that grant 50% of the Hall Rent charges subject to a ceiling of Rs.5 lakhs per event in Chennai, Rs.1 lakh per event in the Districts and Rs.5 lakhs in other States per exhibition will be sanctioned on reimbursement basis for sponsoring of exhibition by Micro, Small and Medium Enterprises Associations.

2. In G.O.(Ms) No.10, Micro, Small and Medium Enterprises (G) Department, dated 18.02.2009, orders have been issued prescribing certain guidelines for sanction of 50% of hall rent charges on
reimbursement basis for sponsoring exhibitions by Micro, Small and Medium Enterprises Associations as follows:-

1. Expenditure incurred towards conduct of exhibition alone will qualify for reimbursement and expenditure incurred for organizing seminar/workshop will not be eligible.
2. MSE units should have participated in the exhibition to promote their products.
3. The registered MSME - Associations, should have been existence for at least 3 years.
4. The registered MSME - Associations, concerned should have at least 20 MSE units as its member.
5. The exhibition should at least have a minimum of 10 (ten) stalls.
6. An advertisement or press release informing about the exhibition should have been released at least one popular local newspaper.
7. The registered Micro, Small and Medium Enterprises Associations, should submit the application for the claim to the General Manager / Regional Joint Director concerned at the proposal stage itself.
8. The General Manager/Regional Joint Director concerned should be invited to the exhibition for inspection. The General Manager / Regional Joint Director concerned should ensure that the exhibition has been conducted exclusively for marketing of the units participated and that they should send a comprehensive report after verifying the relevant details and records for disbursement of the eligible claim.

3. The Government have proposed to issue revised order replacing the term Hall Rent with suitable component of expenditure. The Commissioner and Director of Industries and Commerce was requested to send suitable proposal to replace the term “Hall rent” with suitable component of expenditure for reimbursement of 50% grant towards sponsoring of exhibitions conducted by MSMEs Associations in G.O. (Ms) No.14, Micro, Small and Medium Enterprises (B) Department, dated 07.05.2008 [Para 5, (IV)].

4. The Commissioner and Director of Industries and Commerce has sent proposal to replace the term “Hall Rent” with suitable component of expenditure for reimbursement of 50% grant towards sponsoring of exhibition conducted by MSMEs Associations and the draft guidelines for availing “Marketing Assistance” (in lieu of the term “Hall Rent”) for encouraging Micro and Small Enterprises (MSEs), to explore new markets for selling their products in National / International market.

5. The Government after careful examination have decided to accept the proposal of the Commissioner and Director of Industries and Commerce to replace the term “Hall Rent” with suitable component of expenditure and to issue the revised Guidelines for granting Marketing
Assistance (in lieu of the term Hall Rent) at 50% of the expenditure on reimbursement basis to MSMEs Associations conducting / participating in Domestic Trade Fairs / Exhibitions / International Trade Fairs as follows and also direct the Commissioner and Director of Industries and Commerce to follow the revised guidelines annexed to this Government Order scrupulously.

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Scale of Assistance – Existing</th>
<th>Scale of Assistance – Requested</th>
<th>Scale of Assistance</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>Domestic Fairs / Exhibitions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(i)</td>
<td>50% grant as Hall Rent subject to a ceiling of Rs.5.00 lakh per event conducted in Chennai District.</td>
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</tr>
<tr>
<td>(ii)</td>
<td>50% grant as Hall Rent subject to a ceiling of Rs.1.00 lakh per event conducted in the Districts.</td>
<td>50% grant subject to a ceiling of Rs.3.00 lakh per event conducted in the Districts.</td>
<td>50% grant subject to a ceiling restricted to Rs.1.50 lakh</td>
</tr>
<tr>
<td>(iii)</td>
<td>50% grant as Hall Rent subject to a ceiling of Rs.5.00 lakh per Exhibition conducted in other States.</td>
<td>50% grant of subject to a ceiling of Rs.7.50 lakh per Exhibition conducted in other States.</td>
<td>50% grant subject to a ceiling of Rs.7.50 lakh per Exhibition conducted in other States.</td>
</tr>
<tr>
<td>B</td>
<td>International Trade Fairs / Exhibitions</td>
<td>---Nil---</td>
<td>As ordered in G.O. (Ms) No.47, Micro, Small and Medium Enterprises (G) Department, dated 20.07.2017</td>
</tr>
</tbody>
</table>

6. This order issues with the concurrence of Finance Department vide its U.O. No.50887/Industries/2018, dated 05.10.2018.

(BY ORDER OF THE GOVERNOR)

DHARMENDRA PRATAP YADAV
SECRETARY TO GOVERNMENT

To:

The Principal Secretary / Industries Commissioner and Director of Industries and Commerce, Thiru Vi. Ka. Industrial Estate, Guindy, Chennai-32.
The Principal Secretary / Chairperson and Managing Director, Tamil Nadu Small Industries Development Corporation Limited, Thiru Vi. Ka. Industrial Estate, Guindy, Chennai-32.
The Additional Chief Secretary to Government,
Finance Department, Chennai-9.

**Copy to:**
Office of the Hon'ble Chief Minister, Chennai-9
Office of the Hon'ble Deputy Chief Minister, Chennai-9.
The Special Personal Assistant to Hon'ble Minister for Rural Industries, Chennai-9.
The Private Secretary to Chief Secretary to Government, Chennai-9.
The Private Secretary to Secretary to Government,
Micro, Small and Medium Enterprises Department, Chennai-9.
The Personal Assistant to Deputy Secretary to Government,
Micro, Small and Medium Enterprises Department, Chennai-9.
The Finance (Industries) Department, Chennai-9.
The Accountant General (Audit), Chennai-18. (By Name).
The Accountant General (A&E), Chennai-18. (By Name).
The Accountant General (E&RSA), Chennai-18. (By Name).
All District Collectors
All Pay and Accounts Officers / All District Treasury Officers,
The Chief Accounts Officer,
Directorate of Industries and Commerce, Chennai-32.
The Micro, Small and Medium Enterprises (B / OP) Department,
Chennai-9.
Sf/Sc.

//FORWARDED BY ORDER//
ANNEXURE

Micro, Small and Medium Enterprises (G) Department

G.O (Ms) No.38 Dated: 09.10.2018

Guidelines for availing Marketing Development Assistance to registered MSME Associations

1. Introduction:
   Marketing is critical for the growth and survival for any Micro and Small Enterprises. The changing global economic scenario has thrown up various opportunities and challenges to the MSEs in exploring new markets. The new markets require the MSEs to showcase their products and provide sufficient knowledge to the buyer on the products being manufactured by the MSEs. With a view to providing institutional support for marketing the products manufactured by MSEs at National and International level, the scheme of marketing assistance to MSEs is being introduced.

2. Objectives of the Scheme:
   The broad objectives of the scheme, inter-alia include:
   i. To enhance marketing capabilities & competitiveness of the MSEs.
   ii. To showcase the competencies of MSEs.
   iii. To facilitate MSEs about the prevalent market scenario and its impact on their activities.
   iv. To encourage MSEs in their efforts of identifying Domestic / Overseas Markets.
   v. To provide platform to MSEs for interaction with large institutional buyers.
   vi. To facilitate marketing linkages.

3. Eligibility Criteria:
   The registered MSME associations in existence for a period of at least 3 years with minimum of 20 MSE units as its member shall be eligible for availing financial benefits.

4. Components of the Scheme:
   A. The Marketing Assistance grant will be granted to:-
      i. Domestic Fairs / Exhibitions
      ii. International Trade Fairs / Exhibitions
   B. The following components will be considered for computing the eligible expenditure incurred availing grant under the Marketing Assistance Scheme:-
      i. Venue Rent
      ii. Power Cost
      iii. H.V. A.C. (Heating, Ventilation and Air Conditioning)
      iv. Internal Partition and display arrangements
v. Furniture
vi. Audio-Visual Equipments including computers
vii. Cost of Man Power engaged for the purpose (Guides, Securities, etc.,) on actual, but limited to 10% of the total cost.

5. Criteria for availing Financial Assistance:
   (i). The Registered MSME associations would be allowed reimbursement under the scheme for a maximum of 2 (two) events in a year.
   (ii). The expenditure incurred towards conduct of exhibition alone will qualify for reimbursement and expenditure incurred for organizing seminar/workshop will not be eligible.
   (iii). The MSE units should have participated in the exhibition to promote their products.
   (iv). The exhibition should have at least minimum of 10 (ten) stalls.
   (v). An advertisement or press release informing about the exhibition should have been released at least in one popular local newspaper.
   (vi). The General Manager/Regional Joint Director concerned should be invited to the exhibition for inspection.
   (vii). The General Manager/Regional Joint Director concerned should ensure that the exhibition has been conducted exclusively for marketing of the units participated.

6. Quantum of Financial Assistance:

<table>
<thead>
<tr>
<th>Sl. No.</th>
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<td>50% grant as Hall Rent subject to a ceiling of Rs.1.00 lakh per event conducted in the Districts.</td>
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</tr>
<tr>
<td><strong>B. International Trade Fairs / Exhibitions</strong></td>
<td>---Nil---</td>
<td>As ordered in G.O. (Ms) No.47, Micro, Small and Medium Enterprises (G) Department, dated 20.07.2017</td>
</tr>
</tbody>
</table>
7. Procedure for Availing Financial Assistance:
The registered Micro, Small and Medium Enterprises Associations should submit their application for availing marketing assistance to the General Manager / Regional Joint Director concerned at the proposal stage itself. The application claim should be preferred before the concerned General Manager, District Industrial Centre / Regional Joint Director of Industries and Commerce, Chennai where the Exhibition / Trade Fair was conducted, within a period of 2 months from the completion date of fair / exhibition, failing which it may be presumed that they are not interested in the reimbursement. The concerned General Manager, District Industrial Centre / Regional Joint Director of Industries and Commerce, Chennai shall forward the proposal for availing marketing assistance to the Industries Commissioner / Director of Industries and Commerce, after duly verifying the expenditure incurred. The proposal will be forwarded with recommendations of the Industries Commissioner / Director of Industries and Commerce to the Government.

DHARMENDRA PRATAP YADAV
SECRETARY TO GOVERNMENT

//TRUE COPY//

SECTION OFFICER
Abstract


Micro, Small and Medium Enterprises (F) Department

G.O. (Ms) No.39

Dated 07.07.2017

Read:

ORDER:-

The appended Notification will be published in the Tamil Nadu Government Gazette Extra-ordinary dated the 7th July, 2017.

(BY ORDER OF THE GOVERNOR)

MANGAT RAM SHARMA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Works Manager,

The Additional Chief Secretary / Industries Commissioner
and Director of Industries and Commerce,
SIDCO Corporate Office Building,
Thiru Vi. Ka Industrial Estate, Guindy, Chennai-32.
The Additional Secretary and Development Commissioner,
Ministry of Micro, Small and Medium Enterprises,
Government of India, New Delhi -110 108.

Copy to:-
The Special Personal Assistant to Minister (Rural Industries),
Chennai-9.
Stock file / Spare copy

//FORWARDED BY ORDER//
NOTIFICATION
MICRO, SMALL AND MEDIUM ENTERPRISES DEPARTMENT

THE TAMIL NADU MICRO AND SMALL ENTERPRISES FACILITATION COUNCIL RUES, 2017

In exercise of the powers conferred by sub-section (1) of section 30 of the Micro, Small and Medium Enterprises Development Act, 2006 (Central Act 27 of 2006), and in supersession of earlier rules made in SRO A.40 (a)/2006 published at pages 1-4 of Part III – Section 1 (a) of the Tamil Nadu Government Gazette Extraordinary dated 8th December 2006, the Governor of Tamil Nadu hereby makes the following rules, namely:-

1. Short title and Commencement.- (i) These rules may be called the Tamil Nadu Micro and Small Enterprises Facilitation Council Rules, 2017.
   (ii) They shall extend to the whole of Tamil Nadu.
   (iii) They shall come into force from the date of the publication in the Tamil Nadu Government Gazette.

2. Definitions.- In these rules, unless the context otherwise requires.-

   (i) “Act” means the Micro, Small and Medium Enterprises Development Act, 2006 (Central Act 27 of 2006);
   (ii) “Arbitration and Conciliation Act” means the Arbitration and Conciliation Act, 1996 (Central Act 26 of 1996);
   (iii) “Council” means the Micro and Small Enterprises Facilitation Council, established by the Government under section 20 of the Act;
   (iv) “Chairperson” means the Chairperson of the Council appointed under clause (i) of sub-section (1) section 21 of the Act;
   (v) “Government” means the Government of Tamil Nadu;
   (vi) “Institute” means any institution or centre providing alternate dispute resolution service referred to in sub – sections (2) and (3) of section 18 of the Act;
   (vii) “member” means a member of the Council;
   (viii) “MSE” unit means a micro or small enterprises as per the provisions of Act;
   (ix) “section” means a section of the Act;
   (x) words and expressions used and not defined, but defined in the Act shall have the meanings respectively assigned to them in the MSMED Act, 2006

   (ii) The Government may designate the Regional Joint Director of Industries and Commerce, Chennai in respect of the Council in Chennai and the General Manager of the District Industries Centre concerned in respect of Councils in Tiruchirapalli, Madurai and Coimbatore to officiate as the Secretary to the concerned Council, to issue notices or orders on behalf of the Council.
   (iii) The Government shall provide a legal expert to assist the Council in each of the four zones viz., Chennai, Tiruchirapalli, Madurai and Coimbatore.
   (iv) The Government specifies a sum of Rs.1,000/- (One thousand rupees) per application towards processing charges, to be paid in favour of Regional Joint
Director, Chennai for the Council in Chennai and the General Manager, District Industries Centre, concerned in respect of the Councils at Tiruchirapalli, Madurai and Coimbatore, as the case pertaining to the jurisdiction of the Council.

(v) The concerned Council can create a seal showing the jurisdiction of the Council.

4. Manner of appointment of Chairperson.- The Government may appoint the Industries Commissioner and Director of Industries and Commerce or the Additional Commissioner, Department of Industries and Commerce, Tamil Nadu as the Chairman for any or all the Councils at Chennai, Tiruchirapalli, Madurai and Coimbatore.

5. Manner of appointment of members of Council.-
   (i) The Council shall consist of five members, including the Chairperson.
   (ii) The members shall be appointed as per provisions of clause (ii), (iii) and (iv) of sub-section (1) of section 21 of the Act.
   (iii) A member appointed under clauses (ii), (iii) and (iv) of sub-section (1) of section 21 of the Act shall cease to be a member of the Council if he or she ceases to represent the category or interest in which he or she was so appointed.
   (iv) When a member of the Council dies or resigns or is deemed to have resigned or is removed from office or becomes incapable of acting as a member, the Government may appoint another person to fill that vacancy.
   (v) Any member of the Council may resign from the Council by tendering one month's notice in writing to the Government.
   (vi) The Government may remove any member from office.-

   (a) if he is of unsound mind and stands so declared by a competent court; or
   (b) if he becomes bankrupt or insolvent or suspends payment to his creditor;
   or
   (c) if he is convicted of any offence which is punishable under the Indian Penal Code (Act XLI of 1860); or
   (d) if he abstains himself/herself from three consecutive meetings of the Council without the leave of the Chairperson, and in any case from five consecutive meeting; or
   (e) acquires such financial or other interest as is likely, in the opinion of the Government, to affect prejudicially his functions as a member.

6. Honorarium to the members of the Council.- The Government may provide remuneration, honorarium or fees that may be paid to the members, as fixed from time to time.

7. Procedure to be followed in the discharge of functions of the Council.- (i) An aggrieved MSE unit can move a reference to the Council having jurisdiction of the area in the format provided as Schedule-1 of these rules. The reference must have the Udyog Aadhar Memorandum (UAM) number, mobile number and email address of aggrieved MSE unit as provided in Schedule-1.
(ii) Such references should be attached with the fee of Rs.1,000/- (one thousand only) by a Demand Draft as specified in para 3(iv) above and with an undertaking from aggrieved MSE unit that it has not moved a reference before the Civil Court on the same dispute.

(iii) Upon receipt of references from the supplier MSE unit, the Secretariat of the Council shall enter the data in the web portal created for this purpose.

(iv) After entering the data, acknowledgement of the receipt of reference shall be issued by the Secretariat to the applicant MSE unit through email.

(v) The Council may examine the reference at preliminary stage to check regarding the fee or competency of MSE unit to file the reference.

(vi) In case if the reference or the particulars entered in it are not found to the satisfaction of Council, it may return the reference.

(vii) The Council shall either itself conduct conciliation in the matter or seek the assistance of any Institute for conducting the conciliation and if it decides to do so, shall refer the parties to the Institute.

(viii) The Institute to which the issue is referred makes effort to bring about conciliation and it shall submit its report to the Council as soon as possible, usually within fifteen days from the date of reference to the Council.

(ix) Where the conciliation is not successful and stands terminated without any settlement between the parties, the Council shall either itself take up the dispute for further action, i.e., arbitration or refer it to an 'institute' for the same.

(x) If the matter is referred to the institute, the institute shall arbitrate the issue as per the provisions of Arbitration and Conciliation Act, and refer the award to the Council.

(xi) The Council after finalising the award, or receiving the award from the Institute shall consider the case and pass appropriate final orders in the matter.

8. **Meetings of the Council and Quorum.**

(i) The meeting of the Council shall be ordinarily held after giving seven days notice.

(ii) However, in case of urgency, it can be called at such short notice as the Chairperson may find suitable.

(iii) All the notices / communication for the meeting shall be informed to the petitioner including through SMS and email.

(iv) The Council shall hold regular meetings, at least once a month.

(v) The quorum of the meeting will be three as the number of members is five.

9. **Decisions of the Council.**

(i) Any decision of the Council shall be made by a majority of its members present at the meeting of the Council.

(ii) Every reference made under section 18 of the Act to the Council shall be decided within a period of ninety days from the date of making such a reference.

(iii) The Secretariat shall upload the proceedings of every meeting of the Council on the web portal created for the purpose.

(iv) No application for setting aside any decree, award or other made either by the Council itself or by any institution or centre providing alternative dispute resolution services to which a reference is made by the Council, shall be entertained by any court, unless the appellant (not being a supplier) has deposited with it seventy-five percent of the amount in terms of the decree,
award or, as the case may be, the other order in the manner directed by such court.

   (ii) The Council shall provide information to the Member-Secretary of the National Board for Micro, Small and Medium Enterprises as defined in the Act, in the manner and form required from time to time.

11. Removal of difficulties.- (i) All the proceedings initiated as per earlier Rules shall continue unabated.
   (ii) If any difficulty arises during the course of implementation of these Rules, the same shall be clarified by the Government.

MANGAT RAM SHARMA
PRINCIPAL SECRETARY TO GOVERNMENT

//TRUE COY//

SECTION OFFICER
ABSTRACT

Micro, Small and Medium Enterprises Department – Announcement made by Hon'ble Chief Minister under Rule 110 - Setting up of an autonomous body to be registered under the Tamil Nadu Societies Registration Act, under the name and style of MSME Trade and Investment Promotion Bureau (M-TIPB) - Administrative and Financial sanction - Orders - Issued.

Micro, Small and Medium Enterprises (G) Department

G.O. (Ms) No.8

Dated 24.01.2019

Read

2. From Principal Secretary / Industries Commissioner and Director of Industries and Commerce letter Rc. No.20877/IES2/2018, Dated 23.08.2018.

ORDER

The Hon'ble Chief Minister has made the following announcement under rule 110 on 13.06.2018 on the floor of Tamil Nadu Legislative Assembly:

"வெளிப்படையில் இன்று, நீள மண்டல மாநிலத்தில் நீர்த்தோற்றான நாடக வருடம் அறுமுகம், வேளைச்சல் என்று எழுதப்பட்ட பொய்யம், நாட்டுப்புற நேரடியானம்

"தன்னை வைத்தோல் மூன்று மாதம் மாற்றமான நாட்டு அளவியலில் அளவியலான, வேளைச்சு என்று எழுதப்பட்ட பொய்யம், வேளைச்சு என்று எழுதப்பட்ட பொய்யம், வேளைச்சு என்று எழுதப்பட்ட பொய்யம், வேளைச்சு என்று எழுதப்பட்ட பொய்யம், வேளைச்சு என்று எழுதப்பட்ட பொய்யம். வேளைச்சு என்று எழுதப்பட்ட பொய்யம், வேளைச்சு எ

2. The Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. It contributes significantly in the economic and
social development of the country by fostering entrepreneurship and generating large employment opportunities at comparatively lower capital cost, next only to agriculture. MSMEs are complementary to large industries as ancillary units and this sector contributes significantly in the inclusive industrial development of the country. As on 31.03.2018, around 17.79 lakh entrepreneurs have filed the EM Acknowledgement Part-II & UAM, providing employment opportunities to about 113.57 lakh persons with total investment of Rs.1,93,704.90 crore in Tamil Nadu.

3. Accordingly, in order to Internationalise the MSMEs from Tamil Nadu and promote foreign collaboration and investments in MSME sector in Tamil Nadu, the Department of Micro, Small and Medium Enterprises proposed to establish an autonomous body namely “MSME Trade and Investment Promotion Bureau”. The proposed functions of MSME Trade and Investment Promotion Bureau (M-TIPB) are as follows:

A. Function as facilitating agency for Single Window Clearance System for new MSME investments or expansion of existing MSMEs to facilitate speedy and timely clearances.

B. Promote National and International investments in MSME sector in Tamil Nadu

C. To explore overseas market for the products produced by the MSMEs

D. Forge ties with National and International trade bodies, Industrial Associations and trade and investment policy proponents, institutions and organizations to promote Trade of MSMEs in Tamil Nadu.

E. Identify national and international trade exhibitions and business forums for participation by MSMEs of Tamil Nadu and suggest Business forums and trade meets to be conducted by Government of Tamil Nadu.

F. The bureau will have its own website and act as a hub of knowledge on National and International Trade.

G. To provide information to entrepreneurs especially investors from abroad and other states regarding scope of setting up of industries/service establishments in the State.

H. To provide guidance on the procedural aspects of starting industries, incentives and facilities available.

I. To publish reports on MSMEs, brochures, pamphlets, periodicals etc., and distribute them to users, prospective entrepreneurs.

J. To conduct applied research on Micro, Small and Medium Enterprises Department Policy and administration and take up evaluation studies of programmes and policies and give feed back to the Government.

K. To organise seminars and training on Export marketing, buyers-sellers meet, vendor development programmes etc.,

L. To organise exposure visits within and outside the country for the officials of MSME related departments and MSME unit holders.
M. To recognize export oriented MSMEs by way of export excellence award.

N. To perform such additional functions and carry out such duties as may from time to time, be assigned to it by the Government.

4. The Department has proposed to register the bureau as an autonomous society under Tamil Nadu Societies Registration Act. The Secretary to the Government, Micro, Small and Medium Enterprises Department shall act as Chairman / President of the Society and Additional Commissioner of Industries and Commerce will function as Ex-officio Managing Director of the Society. The Commissioner of Industries and Commerce, Chairperson and Managing Director, Small Industries Development Corporation Limited (CMD, SIDCO) and Director of Industrial Guidance and Export Promotion Bureau shall act as Ex-officio members of the board from the Government side along with nomination from Finance Department of Government of Tamil Nadu to be nominated by the Additional Chief Secretary to Government, Finance Department. The President, TANSTIA and convener of Micro, Small and Medium Enterprises wing in Confederation of Indian Industry (CII) shall act as permanent board members of the bureau along with one nominee each from Engineering Export Promotion Council (EEPC) and FIEO. The Chairman can also nominate additional board members from various Micro, Small and Medium Enterprises Trade Organisations in Tamil Nadu on invitation basis.

5. The Secretariat of the bureau has been proposed to establish in SIDCO building wherein Chairperson and Managing Director, Small Industries Development Corporation Limited (CMD, SIDCO) shall provide space of at least 1500 square feet at appropriate place in the Corporate Office of SIDCO for functioning of the bureau at nominal rent. The following staff pattern is suggested for the bureau:

<table>
<thead>
<tr>
<th></th>
<th>Chairman</th>
<th>The Secretary to Government, Micro, Small and Medium Enterprises Department (Ex-officio)</th>
</tr>
</thead>
<tbody>
<tr>
<td>i)</td>
<td>Managing Director</td>
<td>The Additional Commissioner of Industries and Commerce (Ex-officio)</td>
</tr>
<tr>
<td>ii)</td>
<td>General Manager, Trade and Investment Promotion</td>
<td>An officer in the cadre of General Manager from Small Industries Development Corporation Limited (SIDCO) to be deputed on permanent basis. He will draw his salary from Small Industries Development Corporation Limited (SIDCO)</td>
</tr>
<tr>
<td>iii)</td>
<td>General Manager, Business facilitation</td>
<td>An officer in the cadre of Joint Director to be deputed from the office of the Industries Commissioner and Director of</td>
</tr>
<tr>
<td>v) Research Officer - Two posts</td>
<td>To be appointed on contract basis by the board of the bureau on consolidated pay to be fixed by the board of the bureau.</td>
<td></td>
</tr>
<tr>
<td>vi) Trade and Commerce Specialist - Two posts</td>
<td>To be recruited from open market on contract basis by the board of the bureau at salary to be fixed by the board.</td>
<td></td>
</tr>
<tr>
<td>vii) Accounts Officer-cum-Manager - One post</td>
<td>To be recruited either from open market or preferably from among retired officers from the department of Treasuries and Accounts on consolidated wage by the board at the salary to be fixed by the board of the bureau.</td>
<td></td>
</tr>
<tr>
<td>viii) Accounts-cum-Assistant - One post</td>
<td>To be appointed from open market on consolidated wage by the board on contract basis and board will fix the wage.</td>
<td></td>
</tr>
<tr>
<td>ix) Computer Operator - One post</td>
<td>To be appointed on consolidated wage from open market by the board on contract basis and salary to be fixed by the Board.</td>
<td></td>
</tr>
<tr>
<td>x) Steno-typist / typist - One post</td>
<td>To be appointed from open market on consolidated wage by the board on contract basis and salary to be fixed by the Board.</td>
<td></td>
</tr>
<tr>
<td>xi) Office Assistant - One post</td>
<td>To be appointed on consolidated wage by the board from open market on contract basis and salary to be fixed by the Board.</td>
<td></td>
</tr>
<tr>
<td>xii) Driver - One Post</td>
<td>To be appointed on consolidated wage by the board from open market on contract basis and salary to be fixed by the Board.</td>
<td></td>
</tr>
</tbody>
</table>

The bureau shall have pool vehicles to meet the transportation needs of the bureau officials.

6. The Micro, Small and Medium Enterprises Department has further stated that during the budget speech for 2017-18, the following schemes were announced:

(A) "A special export promotion and marketing support scheme will be launched at an outlay of Rs.10 crore to enhance the
competitiveness of MSME units in domestic and international markets."

(B) "An International Exhibition with Buyer Seller Trade Meet will be conducted annually in the State for promoting marketing opportunities for MSME units. A sum of Rs.10 crore has been set apart for this purpose for the year 2017-18.

Government issued G.O. (Ms). No.47, Micro, Small and Medium Enterprises (G) Department, dated 20.07.2017 and G.O. (Ms). No.50, Micro, Small and Medium Enterprises (G) Department, dated 02.08.2017 respectively to give effect to the above announcements.

7. Conduct of Trade Fairs, Buyer-Seller Meetings and Promotion of Exports including leading business delegations etc., requires specific focus and skills and dedicated team to plan and collect market intelligence, connect to business associations and Government organizations globally and plan participation in domestic and international trade fairs and exhibitions and organize visit of business delegations and Business to Business meets etc. by drawing calendar of events, procedure to select participants etc. Hence, Micro, Small and Medium Enterprises Department has further proposed that the schemes mentioned in para 6 above will also be implemented by the proposed Trade and Investment Promotion Bureau which will also be permitted to avail 10% of the funds allocated under the two Government Orders towards administrative expenses for its administrative purpose instead of Small Industries Development Corporation Limited (SIDCO).

8. Micro, Small and Medium Enterprises Department has projected following financial requirement for the functioning of the bureau:-

(A) Fixed Expenditure

(i) The following office equipments, furniture and vehicles are required for the functioning of the Bureau.

<table>
<thead>
<tr>
<th>Office Equipments &amp; Furniture:--</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sl. No.</td>
</tr>
<tr>
<td>1</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>4</td>
</tr>
<tr>
<td>5</td>
</tr>
<tr>
<td>Sl. No.</td>
</tr>
<tr>
<td>--------</td>
</tr>
<tr>
<td>1.</td>
</tr>
<tr>
<td>2.</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>---</td>
</tr>
<tr>
<td>3.</td>
</tr>
<tr>
<td>4.</td>
</tr>
<tr>
<td>5.</td>
</tr>
<tr>
<td>6.</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>7.</td>
</tr>
<tr>
<td>8.</td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

9. Micro, Small and Medium Enterprises Department has also stated that the bureau will explore the possibility of obtaining funds / grants from Government of India Schemes / Ministries and also be permitted to collect service charges from the industry for conduct of exhibitions / fairs and for providing other marketing, investment and export support.

10. The Government after careful examination accept the proposal of the Micro, Small and Medium Enterprises Department and issue orders to set up an autonomous body to be registered under the Tamil Nadu Societies Registration Act under the name and style of MSME Trade and Investment Promotion Bureau (M-TIPB) as per the announcement made by the Hon'ble Chief Minister under Rule 110 with the functions and constitution as stated in paras 3, 4, 5, 7 and 9 above. The bureau will function from Small Industries Development Corporation Limited (SIDCO) building and Chairperson and Managing Director, Small Industries Development Corporation Limited (SIDCO) shall offer sufficient space for the functioning of the bureau in its premises at Guindy at nominal rent. Government also accord administrative and financial sanction for an amount of Rs.34,97,500/- (Rupees Thirty Four lakhs ninety seven thousand and five hundred ) as non recurring expenditure as one time grant towards purchase of vehicle and Office equipments, furniture etc. for the proposed Bureau. Administrative and Financial sanction is also accorded for an amount of Rs.48,00,000/- (Rupees Forty eight lakhs ) towards salaries and an amount of Rs.35,10,000/- (Rupees Thirty Five lakhs and ten thousand ) towards other Administrative expenditure per annum as recurring expenditure totally Rs.1,18,07,500/- (Rupees One crore eighteen lakhs seven thousand and five hundred ) of the Bureau. Government allocate a separate head of account for the above expenditure in the Budget to meet out the expenditure.
11. The amount sanctioned in para-10 above shall be debited under the following Head of Account:–

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2852</td>
<td>Industries — 80. General — 800. Other Expenditure — State's Expenditure — JQ Setting up of an autonomous body under MSME Trade and Investment Promotion Bureau (M-TIPB)</td>
<td></td>
</tr>
<tr>
<td>04</td>
<td>Travel Expenses. 01-Tour Travelling Allowances (DPC 2852 80 800.. JQ 04 14)</td>
<td>Rs. 15,00,000/-</td>
</tr>
<tr>
<td>05</td>
<td>Office Expenses. 01-Telephone Charges (DPC 2852 80 800.. JQ 05 12)</td>
<td>Rs. 60,000/-</td>
</tr>
<tr>
<td>05</td>
<td>Office Expenses. 02 – Other Contingencies (DPC 2852 80 800.. JQ 05 21)</td>
<td>Rs. 3,60,000/-</td>
</tr>
<tr>
<td>05</td>
<td>Office Expenses. 03 – Electricity Charges (DPC 2852 80 800.. JQ 05 30)</td>
<td>Rs. 2,40,000/-</td>
</tr>
<tr>
<td>05</td>
<td>Office Expenses. 05 – Furniture (DPC 2852 80 800.. JQ 05 58)</td>
<td>Rs. 15,12,500/-</td>
</tr>
<tr>
<td>06</td>
<td>Rent, Rates and Taxes. 01 – Rent (DPC 2852 80 800.. JQ 06 10)</td>
<td>Rs. 8,40,000/-</td>
</tr>
<tr>
<td>19</td>
<td>Machinery and Equipments. 01 – Purchase (DPC 2852 80 800.. JQ 19 13)</td>
<td>Rs. 1,00,000/-</td>
</tr>
<tr>
<td>21</td>
<td>Motor Vehicles. 01 – Purchase (DPC 2852 80 800.. JQ 21 18)</td>
<td>Rs. 10,00,000/-</td>
</tr>
<tr>
<td>33</td>
<td>Payments for Professional and Special Services. 04 – Contract Payment (DPC 2852 80 800.. JQ 33 40)</td>
<td>Rs. 48,00,000/-</td>
</tr>
<tr>
<td>33</td>
<td>Payments for Professional and Special Services. 09 – Other Payments (DPC 2852 80 800.. JQ 33 95)</td>
<td>Rs. 90,000/-</td>
</tr>
<tr>
<td>45</td>
<td>00 Petroleum, Oil and Lubricant (DPC 2852 80 800.. JQ 45 09)</td>
<td>Rs. 2,40,000/-</td>
</tr>
<tr>
<td>76</td>
<td>Computer and Accessories. 01 - Purchase (DPC 2852 80 800.. JQ 76 13)</td>
<td>Rs. 8,85,000/-</td>
</tr>
<tr>
<td>76</td>
<td>Computer and Accessories. 03 – Stationery (DPC 2852 80 800.. JQ 76 31)</td>
<td>Rs. 1,80,000/-</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>Rs. 1,18,07,500/-</td>
</tr>
</tbody>
</table>

12. The expenditure sanctioned in para-10 above shall constitute an item of "New Service" and the approval of the Legislature shall be obtained in due course of time by an inclusion in the Supplementary Estimates for the year 2018-19. Pending approval of the Legislature, the expenditure may be initially met by drawal of an advance from the Contingency Fund. The Principal Secretary / Industries Commissioner and Director of Industries and Commerce is directed to calculate the actual amount required for the period up to next Supplementary Estimates and apply for sanction of the same as advance from the Contingency Fund to Finance (BG.I) Department directly in Form "A" appended to the Contingency Fund Rules, 1963 along with a copy of this order. Orders for sanction of an advance from the Contingency Fund will be issued from Finance (BG.I) Department. The Principal Secretary / Industries Commissioner and Director of Industries and
Commerce shall also send necessary draft explanatory notes for inclusion of this expenditure in the Supplementary Estimates for the year 2018-19 without fail.

13. This order issues with the concurrence of the Finance Department vide its U.O. No.617/Industries/2019, dated 22.01.2019 and ASL No.2539 (Two thousand five hundred and thirty nine).

//BY ORDER OF THE GOVERNOR//

DHARMENDRA PRATAP YADAV
SECRETARY TO GOVERNMENT

To,
The Principal Secretary / Industries Commissioner
and Director of Industries and Commerce,
The Principal Secretary / Chairperson and Managing Director,
Tamil Nadu Small Industries Development Corporation Limited,
The Additional Chief Secretary to Government,
Finance Department, Chennai-9.

Copy to:-
Office of the Hon'ble Chief Minister, Chennai-9.
Office of the Hon’ble Deputy Chief Minister, Chennai-9.
The Special Personal Assistant to Hon’ble Minister for Rural Industries,
Chennai-9.
The Private Secretary to Chief Secretary to Government,
Chennai-9.
The Private Secretary to Secretary to Government,
Micro, Small and Medium Enterprises Department, Chennai-9.
The Personal Assistant to Deputy Secretary to Government,
Micro, Small and Medium Enterprises Department, Chennai-9.
The Finance (Industries) Department, Chennai-9.
The Accountant General (Audit), Chennai-18. (By Name ).
The Accountant General (A&E), Chennai-18. (By Name ).
The Accountant General (E&RSA), Chennai-18. (By Name ).
The Pay and Accounts Officer, Chennai-8.
The Chief Accounts Officer,
Directorate of Industries and Commerce, Chennai-32.
The Micro, Small and Medium Enterprises (B / OP) Department,
Chennai-9.

Sf/Sc.

//FORWARDED BY ORDER//

[Signature]
SECTION OFFICER

[Date]
FINANCE [Salaries] DEPARTMENT

G.O.(Ms).No.207, Dated 26th June 2018.
(Vilambi, Aani - 12, Thiruvalluvar Aandu-2049)

ABSTRACT

RULES - Tamil Nadu Transparency in Tenders Rules, 2000 – Amendments Issued.

ORDER:-

The following Notification will be published in the TAMIL NADU GOVERNMENT GAZETTE, Extraordinary, dated the 26th day of June, 2018.

NOTIFICATION.

In exercise of the powers conferred by sub-section (1) of section 22 of the Tamil Nadu Transparency in Tenders Act, 1998 (Tamil Nadu Act 43 of 1998), the Governor of Tamil Nadu makes the following amendments to the Tamil Nadu Transparency in Tenders Rules, 2000.

2. The amendments hereby made shall come into force on the 26th day of June 2018.

AMENDMENTS.

In the said Rules,-

1. in rule 5,-
   (i) in sub-rule (1), after the expression “published”, the expression “by electronic mode” shall be inserted;
   (ii) in sub-rule (2), after the expression “published”, the expression “by electronic mode” shall be inserted.

2. in rule 6,-
   (i) for sub-rule (1), the following sub-rule shall be substituted, namely:-

   “(1) The Tender Bulletin Officer shall deliver the Tender Bulletin to the registered subscribers by e-mail and publish tender bulletins in the dedicated website administered by the State Tender Bulletin Officer for viewing or downloading by tenderers or any person subscribing to Tender Bulletins.”;
(ii) sub-rule (2) shall be substituted, namely:

"(2) The Tender Inviting Authority shall have the Notice Inviting Tenders published in daily newspapers. The number, editions and language of the newspapers in which the Notice Inviting Tenders shall be published will be based on the value of procurement as specified in the Annexure.";

4. in rule 14, after sub-rule 7, the following sub-rule shall be inserted, namely:

"(7-A) The tender documents shall include the details of purchase preference as provided in Chapter VI-A.”.

5. after Chapter VI, the following Chapter shall be inserted, namely:

"CHAPTER VI-A.

PURCHASE PREFERENCE.

30-A. In case of procurement of goods or services, where it is possible for the procuring entity to divide the award of tenders to more than one supplier or service provider, the tender document shall clearly indicate that upto twenty five per cent of the total requirement in the procurement may be awarded to domestic enterprise, not being the lowest tender, in respect of only of goods manufactured or produced or services provided or rendered by them, if the following conditions are satisfied:

(a) the lowest tender is not a domestic enterprise;
(b) the preferential award shall extend only to the lowest tender among the domestic enterprises who are substantially responsive and technically qualified; and
(c) such domestic enterprise is willing to match the price of the lowest tender:

Provided that where the Tender Inviting Authority is of the view that in the interest of the participation of domestic enterprise in the tender to avail the above benefit, a less stringent set of technical qualification parameters are required, he shall specify a separate set of technical qualifications for domestic enterprises in the tender documents with the approval of the Government.

30-B. In case of procurement of goods or services, where it is possible for the procuring entity to divide the award of tenders to more than one supplier or service provider, the tender document shall clearly indicate that
upto forty per cent of the total requirement in the procurement may be awarded to Government departments, Public Sector Undertakings, Statutory Boards and other similar institutions as may be notified by the Government, in respect of only of goods manufactured or produced or services provided or rendered by them, if such tenderer is willing to match the price of the lowest tender.”.

6. after rule 33, the following Annexure shall be added, namely:-

THE ANNEXURE.
[see rule 11(2)]

1. Financial limits for advertising Tender Notices in newspapers are as follows:

<table>
<thead>
<tr>
<th>Details of Newspaper</th>
<th>Value of Procurement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Area</strong></td>
<td><strong>English</strong></td>
</tr>
<tr>
<td><strong>District</strong></td>
<td>---</td>
</tr>
<tr>
<td><strong>State</strong></td>
<td>1 (All editions in the State)</td>
</tr>
<tr>
<td><strong>South India</strong></td>
<td>1 (South India edition)</td>
</tr>
<tr>
<td><strong>All India</strong></td>
<td>1 (All India edition)</td>
</tr>
<tr>
<td></td>
<td>1 (All India edition and Indian Trade Journal)</td>
</tr>
</tbody>
</table>
2. Conditions for publication of tender advertisements:

(a) When more than one tender is bunched in a tender notice, the highest value among the individual tenders should be considered to determine the applicable norms. The sum total of values of all individual tenders cannot be considered; and

(b) In the case of international competitive biddings, it would be open for the tender inviting authority to give additional advertisements in more number of newspapers or magazines.

(BY ORDER OF THE GOVERNOR)

K. SHANMUGAM
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

To
The Works Manager, Government Central Press, Chennai -600 079
(for publication of notification in the Tamil Nadu Government Gazette and to send 250 copies to Government).
All Secretaries to Government, Chennai – 600 009.
The Secretary, Legislative Assembly, Secretariat, Chennai-600 009.
The Secretary to the Governor, Chennai- 600 032.
The Comptroller, Governor’s Household, Raj Bhavan, Chennai-600 032.
The Governor's Secretariat, Raj Bhavan, Guindy, Chennai-600 032.
All Departments of Secretariat, Chennai 600 009.
All Heads of Departments.
All Public Sector Undertakings and Statutory Boards.
All Collectors / All District Judges / All Chief Judicial Magistrates.
The Principal Accountant-General(A & E), Chennai-600 018.
The Accountant-General (Audit-I), Chennai-600 018.
The Accountant-General (Audit-II), Chennai-600 018.
The Accountant-General (CAB), Chennai-600 09 / Madurai.
All Chief Educational Officers / All District Elementary Educational Officers.
All Pay and Accounts Officers / All Treasury Officers / All Sub Treasury Officers.
The Principal Secretary / Commissioner of Treasuries and Accounts, Chennai-35.
The Chief Internal Auditor and Chief Auditor of Statutory Board, Chennai -600 035.
The Chairman/Secretary, Tamil Nadu Public Service Commission, Chennai-600 003.
The Registrar, High Court, Chennai-600 104.
All Commissioners of Tribunal for Disciplinary Proceedings.
The Registrars of all Universities, Agricultural Universities, Coimbatore.
The Project Co-ordinator, Tamil Nadu Integrated Nutrition Project, Trichy, Tirunelveli, Salem, Tiruppur and Erode.
All Municipalities.
The Tamil Nadu Science and Technology Centre, Chennai-600 025.
The Anna Institute of Management, Chennai -600 028.
The International Institute of Tamil Studies, Chennai-600 113.
The Tamil Nadu Energy Department Agency, Chennai.
All Divisional Development Officers / All Block Development Officers.
All Revenue Divisional Officers / All Tashildars.

Copy to:
The Secretary to the Chief Minister, Chennai – 600 009.
The Chief Minister’s Office, Chennai-600 009.
The Senior Principal Private Secretary to Chief Secretary to Government, Chennai - 600 009.
The Senior Principal Private Secretary to the Additional Chief Secretary to Government, Finance Department, Chennai-600 009.
The Senior Principal Private Secretary to the Secretary (Expenditure) to Government, Finance Department, Chennai-600 009.
All Officers in Finance Department, Chennai – 600 009.
All Sections in Finance Department, Chennai-600 009.
The Law (Fin/sty) Department, Chennai-600 009.
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/- Forwarded : By Order /-